

# **BUSINESS PLAN Creating a New Operation**

# **IMPORTANT**

Please consult a financial advisor from La Financière agricole du Québec (FADQ) before filling out this form so he or she can provide you with the information specifically required for reviewing your file.

Be advised that the advisor's involvement in preparing and developing this business plan is limited to providing you with the necessary information on the products administered by the FADQ.

If you have already prepared a business plan, please do not complete this version. However, you may be asked to provide additional information.

**1061E (2022-02)** La Financière agricole du Québec



# **BUSINESS PLAN Creating a New Operation**

N° client

# 1 - Client identification

Name or corporate name	Phone N°
Address (N°, street or rang, municipality)	Postal code

# 2 - Target objectives

Select the box that corresponds to your project's objective.

☐ Start-up (time sharing)	☐ Establishment (full time)	Other

# 3 - Description

#### **Current Situation**

#### A. Background

- Enter the year in which your project was conceived and describe your business approach;
- Describe your current situation :
  - o Your agricultural and non-agricultural assets;
  - Your current job, if any;
  - Lease of property and other rentals.

Write your answer (max 20 lines)

#### B. Your strengths and management challenges

- Explain in several lines how your experience and your education contribute to the success of your project.
- Enter one or two of your operation's strengths that foster the project's success.
- Present two of your main management challenges and what steps you plan to take to meet those challenges.
   Write your answer (max 14 lines)

#### C. Other

• Enter any other elements related to your current situation that you consider important.

Write your answer (max 3 lines)

# **Project**

# A. Project, objectives and motivations

- Broadly describe your project.
- Briefly describe the main objectives related to your project and your motivation.
- Enter the number of employees you need to run your operation and their level of skill.
- Enter the amount of leased areas you will need.
- Enter the non-agricultural activities planned in your project.
- Say why the project will succeed (project justification).

Write your answer (max 25 lines)

# B. Developer and management

- Enter the legal structure planned for the project (ex.: partnership).
- Indicate the percentage of shares to be held by each member of the group and their role in the operation.
- Describe your involvement in your professional community and your network of contacts.

Write your answer (max 10 lines)

#### C. Challenges

• Describe one or two challenges you must meet and your action plan in the event the difficulty persists (Plan B).

Write your answer (max 14 lines)

1061E (2022-02) 2

#### D. Marketing

- Describe your marketing strategies;
- Enter more details if the operation must market any of its products on its own (in whole or in part):
  - Marketing strategy: promotion, publicity, public relations, distribution, transportation, etc.;
  - Target clientele and target markets;
  - Product characteristics: labelling, price, etc.;
  - Strengths and points to improve concerning the product and services offered in relation to the competition;
  - Quantity sold per year;
  - Volumes sold wholesale, semi-wholesale and retail;
  - Marketing agreements: written or verbal;
  - o Custom contracts: wages or not based on efficiency;
  - o Other.

Write your answer (max 14 lines)

#### E. Management tools and advisory services

- Describe the management tools and advisory services you use ;
- · Describe the mentoring services, if any, you plan to use.

Write your answer (max 3 lines)

# F. Licenses needed (if any)

• Enter the licenses you have and those you need to undertake your project, mentioning, if need be, the approximate delays to obtain them.

Write your answer (max 3 lines)

#### G. Environmental constraints

- If your project entails any environmental constraints, use several lines to describe them and mention what actions have been taken to remedy them;
- Enter whether your new project requires you to have a phosphorus report, a "Project Notice" or an "Authorization Certificate" and send us a copy of those obtained.

Write your answer (max 6 lines)

#### H. Other

• Enter any relevant information, related to your project, not already mentioned.

Write your answer (max 3 lines)

# Main Implementation Steps (Implementation Schedule)

• Enter the main steps in your project and the dates (months and year) scheduled for their implementation.

Write your answer (max 12 lines)

Production to implant	
Dimension (N° ha and/or N° heads) current projected	Delay in which you will reach these objectives: years

# 4 - Revenues and Expenses

Forecast of revenues and expenses

 This is merely a model you can use. You can attach any document containing this type of information that you have produced yourself.

Make your projections from the perspective that your operation has reached the target production level.

1061E (2022-02) 3

# Revenues

	Prod.		produced	Unit price	Sale
Crops	units	kept (Tonnes)	sold (Tonnes)	(\$/T)	(\$)
	(Ha)				
Total section A	0				0

Animals	Numbe	r of heads	Unit price (\$/head)	Sale
Animais	kept	sold	(\$/head)	(\$)
		To	tal section B	0

	Quantity	produced	Unit	Sale
Animal products	kept	sold	price (\$/unité)	(\$)
		Tota	al section C	0

Miscellaneous revenues (description)	Amount (\$)
Total section D	0

Total agricultural revenues (A+B+C+D)	E	0
Outside revenues (non-agricultural)	F	0

# **Expenses**

Description and comments		Cost (\$)
Purchase of crops, plants or animals for resale		(*/
Seeds, plants		
Pesticides, fertilizers, conditioners, analyses		
Twine, containers, other crop supplies		
Cooling, drying, grading, packing		
Purchase of animals		
Feed		
Veterinary, medicines, vaccinations, insemination		
Controls, registrations, bedding, disinfectant		
Hormones, implants		
Blacksmith fees		
Other animal supplies		
Woods, sugar bush		
Automobile and truck (Farm)		
Fuels, lubricants, hardware		
Electricity, heating and telephone (Farm)		
Custom work and machinery rental		
Registration of rolling stock		
Maintenance and repair machinery and equip.		
Maintenance and repair - Building		
Maintenance - Land		
Transportation, marketing, joint plan, publicity		
Labour and employer's contribution		
ASRA contribution		
ASREC and AgriStability contribution		
Membership fees (UPA, etc.)		
Net property taxes		
Land rental		
Fire and liability insurance		
Life and other insurance		
Office supplies and paper		
Telecommunications		
Training		
Professional fees, associations, accounting, licenses		
Interest on short-term debt (under one year)		
Other		
Total cost of operations:	G	0
(in % of agricultural income) (( G x 100) / E)		
Operators' wages	Н	
Interest paid on long-term debts (over one year)	I .	
Amortizations	J	
Agricultural net income (losses) (E - (G+H+I+J))	K	0
% agricultural net income ((K x 100) / E)		
Reimbursement of capital	L	
Monetary surplus ((E+F) - (G+H+I+L))	M	0
% of monetary surplus ((M x 100) / (E+F))		

# 5 - Description of Investments

Itemize your projected investment needs for the next five years. Itemize your financing plan.

Description of investments required to reach target objectives		Plan s	starting in (year	)	
		Cost of	investments p	lanned	
	Year 1	Year 2	Year 3	Year 4	Year 5
Land (lot number + total area + area cultivated)				1	
Subtotal :	0	0	0	0	0
Building to construct or renovate (type + size)					
Subtotal :	0	0	0	0	0
Animals (type + number)			0	J	
Animais (type - number)					
Subtotal :	0	0	0	0	0
Machinery and equipment (type + model)					
Subtotal :	0	0	0	0	0
Quota					
Subtotal :	0	0	0	0	0
Other (consolidations, redemptions of shares, etc.		U	0	0	0
Other (consolidations, redemptions of shares, etc	;.) 				
Subtotal :	0	0	0	0	0
	2.4	2.4	2.4		
Total investments of each year	0 \$	0 \$	0 \$	0 \$	0 \$
Total accumulated	investments:			<u>o</u> (\$)	)
				_ ` ' /	

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# 6 - Financing Sources

Itemize your financing plan.

FADQ Ioan – Other Ioans - Outlay - Grants – Sales of assets – Other	Year 1	Year 2	Year 3	Year 4	Year 5
Total financing sources	0 \$	0 \$	0 \$	0 \$	0 \$
Total accumulated financ	ing sources :			0(\$)	
Total documentos imano				<u> </u>	
Completed by				Date	
7 – Annexes Select the documents you will attach to you	our business p	olan.			
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# 8 - Disclosure of Personal Information

The authorized personnel of La Financière agricole du Québec handles your personal information in a confidential manner. This information is essential for managing and administering the programs. It will only be disclosed to authorized persons, representatives and organizations, according to terms and conditions of the Act Respecting Access to Documents Held by Public Bodies and the Protection of Personal Information (CQLR, chapter A-2.1). It may also be used for research, statistics, study, survey, investigation or auditing purposes, in accordance with provisions of the Act.

You can also avail yourself of the rights of access and correction provided by law, by contacting La Financière agricole du Québec.

For more information, please read the Politique sur la protection des renseignements personnels at <a href="https://www.fadq.qc.ca/documents/politiques-et-directives/">https://www.fadq.qc.ca/documents/politiques-et-directives/</a>.

1061E (2022-02) 7

☐ Forest producer status☐ Land management plan

☐ Other: